

SUSTAINABILITY IS BECOMING A MAJOR FACTOR IN GLOBAL BUSINESS...

- *"By slashing energy consumption by 7.4 % in Q3 of 2013, Walmart reported an annual savings of \$250 million."*¹
- *"As of 2012, the governments or stock exchanges of 33 countries have required or encouraged some level of sustainability reporting."*²
- *"55% of global online consumers across sixty countries are willing to pay more for products and services from companies that are committed to positive social and environmental impact."*³

Now, more than ever, good business involves a focus on sustainability which can also positively impact the bottom line. Sustainability (People, Planet and Profit) is playing a larger role in supply chains, procurement, government contracts and ultimately the consumer landscape.

While many providers are focused on sustainability information for the large corporate sector, The HealRWorld Company was founded to expand the market with particular emphasis on small and mid-sized businesses that are crucial to driving global economies. Given that sustainable business practices and sound financial management are key factors in evaluating a business's overall risk, we have partnered with Dun & Bradstreet to leverage the best of business profile information and credit risk insights and help drive our proprietary rating system.

Our database of global sustainable businesses demonstrates the growing number of companies committed to at least one area of sustainability...and includes not only the Global 5000, but also small, mid-sized and micro-businesses.

HealRWorld sustainability data enables you to...

- Market to businesses who care about the environment, employees, causes and more who might be more receptive to your product or service
- Pre-screen potential customers to view their sustainability profile and creditworthiness
- Strengthen your supply chain, by sourcing from companies with good sustainability profiles and a lower risk of business failure
- Analyze the marketplace for product and service sourcing opportunities

Of course there are more possibilities on how we can help you achieve your sustainable business goals.

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References

- 1) "Walmart Reports on Sustainability Milestones." Environmental Leader, Environmental & Energy Management News. (February 18, 2014).
- 2) "Drivers of long-term business value – Stakeholders, stats, and strategy." Deloitte. (2012): p.7.
- 3) "Doing Well by Doing Good." Nielsen. (June, 17, 2014).