

The Gender-Global Entrepreneurship and Development Index

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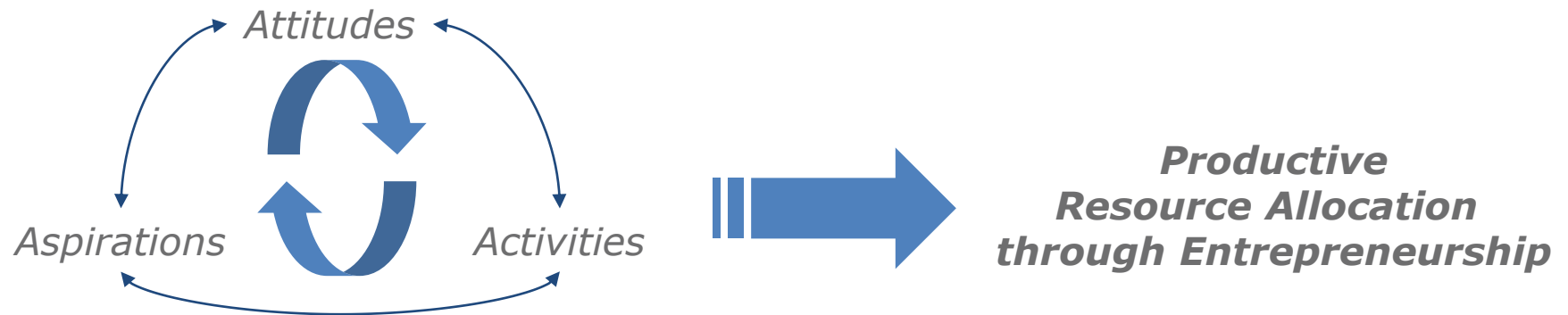
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WLSME Seminar - R. Aidis (2013)

Gender-GEDI



National Systems of Entrepreneurship



- **Entrepreneurial performance** is driven by a complex dynamic between Attitudes, Aspirations and Activities;
- **Activity is embedded** in a country's institutional context, which regulates individual-level actions and outcomes;
- System performance may be held back by '**bottleneck**' factors.

Source: Acs, Autio & Szerb (2013)

The Global Entrepreneurship and Development Index (GEDI)

Individuals

+

Institutions



But what about

Characteristics

Gendered Access

Gendered Institutions

Attitudes

Social Norms

“Our culture needs to find a robust image of female success that is first, not male, and second, not a white woman on the phone, holding a crying baby,”

— Sheryl Sandberg, *Lean In: Women, Work, and the Will to Lead*



Gender-GEDI

Measuring High Impact Female Entrepreneurs...

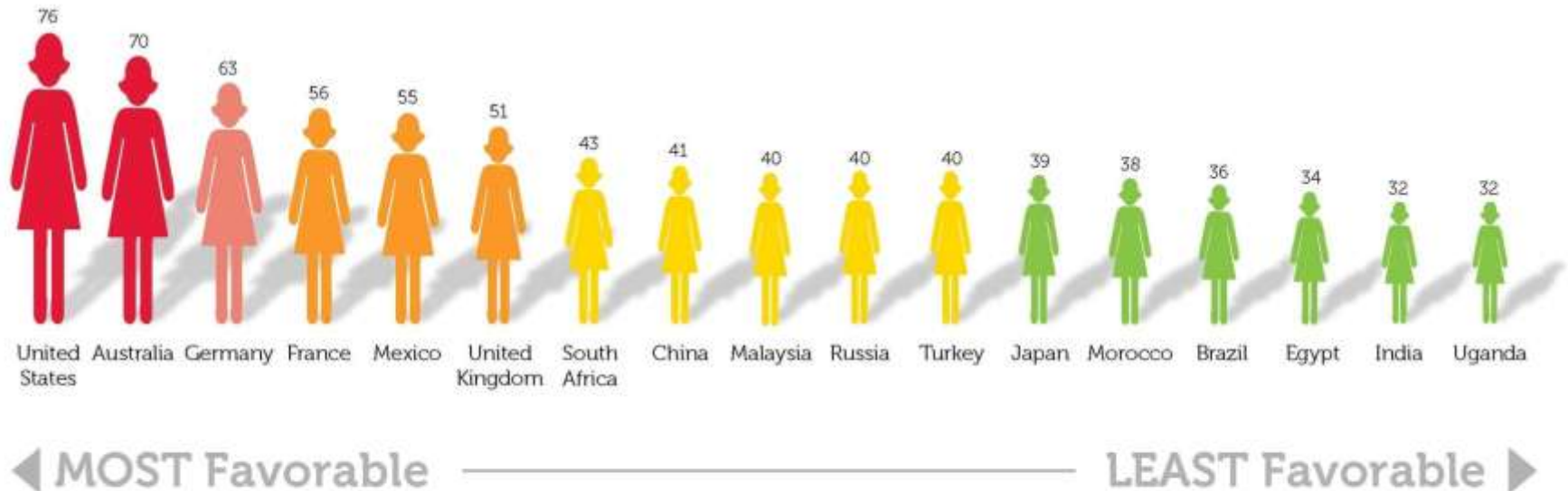
1. Innovative
2. Export oriented
3. Market expanding



Results: 17 country pilot study

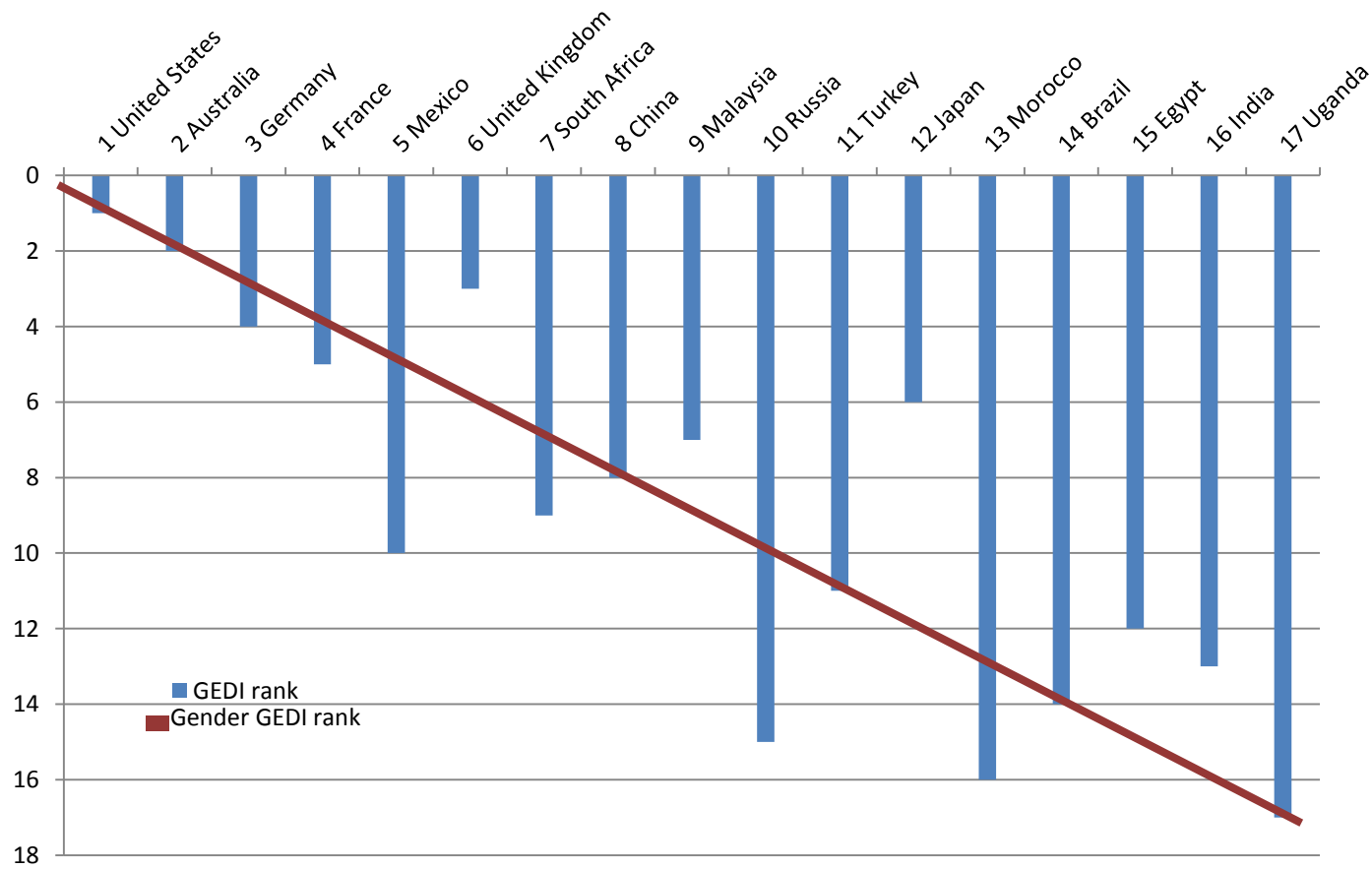
WHERE ARE THE CONDITIONS FAVORABLE FOR HIGH-POTENTIAL FEMALE ENTREPRENEURSHIP DEVELOPMENT?

**Conditions include entrepreneurial environment, entrepreneurial eco-system and entrepreneurial aspirations.*



Source: Gender-Global Entrepreneurship and Development Index (GEDI) Research of High-Potential Women Entrepreneurs
To learn more about the methodology of this research visit www.deli.com/entrepreneur

Gender-GEDI and GEDI Rankings compared



Next Steps

- Expand country coverage 30+
- Refine Gender-GEDI model
- Create a consortium for collecting data

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Resources

- www.dell.com/dwen
- www.thegedi.org
- Linked in group: Gender-GEDI
- Twitter: @gendergedi

