

GLOBAL SME FINANCE FORUM 2020

26-28 | VIRTUAL
OCT | EDITION

#SMEFF20

globalsmefinanceforum.org/2020/



Call for Insights: SME Finance Outlook 2030

Submission Guidelines for Participants

What will SME financing look like in 2030? What will profoundly influence its ecosystem? Will unexpected players dominate the market? How different will SME financing be in 10 years from now?

With the start of this new decade, the *SME Finance Forum* seeks thought-provoking, creative and impactful insights to help shape the debate on the future of finance for SMEs. We are encouraging participants to share their unique visions in 500-1,000-word essays.

Authors of all submissions that are selected by our panel of judges will receive a complimentary ticket (worth \$2,000) to the Global SME Finance Forum 2020 in Bangkok, October 26-28 – where we will launch a new publication containing the insights. The most outstanding authors will be invited to address this meeting, and to share their perspectives with senior leaders from the World Bank and IFC (either during the event or at the Annual/Spring Meetings of the IMF and the World Bank Group). To learn more about our selection criteria, please review [Frequently Asked Questions](#) (FAQ #7).

Possible questions to consider (although any and all visions are encouraged):

- Who will be the main providers of SME financing in 2030? How will that compare to the dominant institutions of today?
- Will FinTech companies and traditional financial institutions be permanent competitors or durable partners in providing solutions for SMEs?
- How will AI, Machine Learning and robots change the role of people in SME financing?
- How will the role of governments and policy evolve to deal with innovations to come?
- What will the SME finance gap look like in 2030, and why?

Submission requirements:

- **Where:** Submit your insights via the form available on the Global SME Finance Forum 2020 website: <https://globalsmefinanceforum.org/2020/>.
- **Deadline:** 31 July 2020.
- **Word count:** 500-1,000 words.
- **Originality:** Your insight must be original and not published elsewhere.