



8  
12  
NOV  
2021

SINGAPORE  
FINTECH  
FESTIVAL

# SME DAY

11<sup>TH</sup> NOVEMBER

A specially curated day for SMEs to gather latest knowledge and learn practical approaches to thrive in the new normal. 43% of the world's SMEs reside in India, China and Africa. Leading business experts from these regions will share the secret sauce to create successful SME models, whilst practical lectures with leading academics will highlight key trends and tools for SMEs to thrive.

ENROL NOW

## MORNING PROGRAMME

- 1 Success Models for China (keynote)
- 2 SMEs Tapping on Green Finance (panel)
- 3 Succeed with Essential Digital Tools (masterclass)
- 4 Simplify your Business with e-Payments (masterclass)

## AFTERNOON PROGRAMME

- 5 Grow your Sales with e-Commerce Platforms (masterclass)
- 6 Transform to Next Level Digital & Innovative Processes (masterclass)
- 7 Powering Indian SME Growth and Financing (panel)
- 8 Africa's Leapfrog into Digitalisation (panel)



## CERTIFICATE OF KNOWLEDGE: DIGITAL TRANSFORMATION OF BUSINESSES

SME Day participants can receive a Digital Certificate of Knowledge from leading institutions, along with learning materials from the day. The certification can be completed by end September 2022.

Issued by:



Supported by:



8 sessions

32 multiple choice questions

60% pass rate

**\$20\***

- SME BASIC PACKAGE**
- SME Day access (live on 11th Nov, available for 30 days video on-demand)
  - Knowledge Certificate (Certification can be completed up until end of Sep 2022)
  - Access to SME Hub Proxtera booth (live from 8th Nov, access available for 30 days)

**\$35\***

- SME PLUS PACKAGE**
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  - Knowledge Certificate (Certification can be completed up until end of Sep 2022)
  - Access to SME Hub Proxtera booth (live from 8th Nov, access available for 30 days)
  - SFF Full Access, (live from 8th Nov, access available for 30 days)

REGISTER

\* in SGD

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