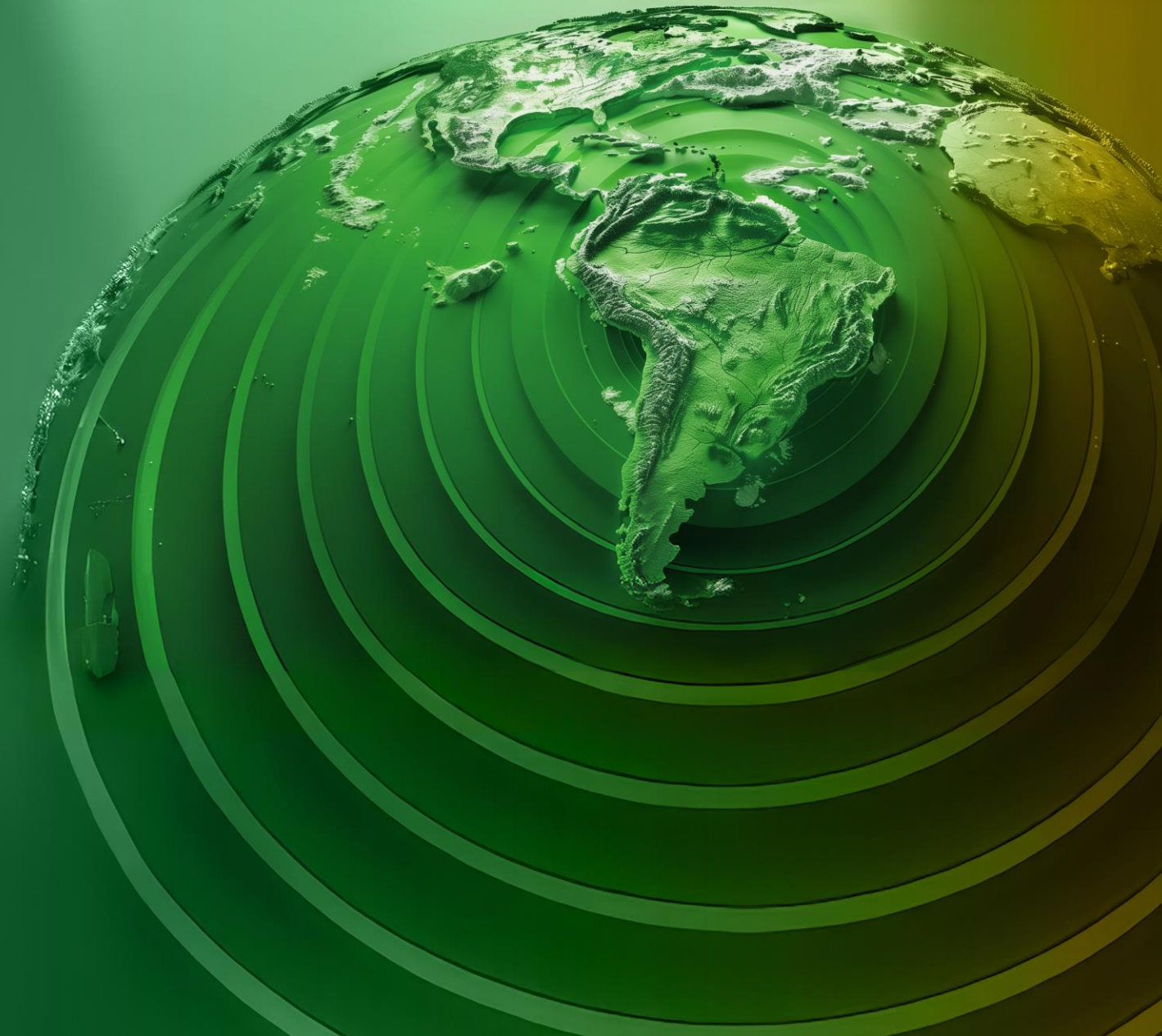


# GLOBAL SME FINANCE FORUM 2024

## *AI-Powered Digital and Sustainable SME Finance*

The Global SME Finance Forum is the flagship annual event of the SME Finance Forum, a network of over 300 of the leading banks, NBFIs, Fintech companies, credit guarantee agencies, development banks, and industry associations created by the G20 countries and managed by the International Finance Corporation.

The growth of AI as a practical tool is suggesting new paths toward sustainability, as well as novel challenges to financial inclusion. The conference sessions will delve into both the opportunities and threats presented by the coming wave of disruptive AI. However, we would not limit the focus to AI, digital, and sustainability issues but also discuss broader elements making it a holistic SME finance conference.



# GLOBAL SME FINANCE FORUM 2024

AI-Powered Digital and Sustainable SME Finance

GRAND HYATT SÃO PAULO, BRAZIL  
September 16-18, 2024

## 16 September 2024

Ecosystem Building

MORNING

### Members Meeting

Strategic update, Governing Council intros, survey results, member engagement awards

MORNING

### Innovation Hubs

Digital and embedded finance

Supply chain finance

Agri finance

Women entrepreneurship

Sustainable SME finance

MORNING

### Training

Use of data and AI

Supply chain finance

Agri finance

SME banking: Target operating models

NFS

AFTERNOON

### Innovation Tours Study Visits

Locations across Sao Paulo

Mercado Pago

BNDES

Kapitale

Sebrae

EVENING

### Cocktail Reception

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17 September 2024

MORNING

## Macroeconomic & Policy Outlooks

*Plenary*

Opening Address

Macroeconomic outlook: Impact on SMEs

Policy dialogue: Rebuilding the lifeblood of an economy

The role of development finance institutions in supporting SMEs' twin transition

G20 GPFI agenda

AFTERNOON

## Artificial Intelligence for SMEs

*Plenary*

A primer on AI

Current and near-term applications of AI

3 game-changing case studies: Using AI for credit decisioning

Unlocking SME Productivity using AI

Sustainability linked & AI-powered Supply Chain Finance

3 game-changing case studies: Using AI for sustainability

Closing keynote: Tech for good

AFTERNOON

## Outcome-driven Roundtables

Sustainable SMEs: Leveraging AI for GHG emission reporting

Supporting SMEs in Amazonia region

Risk management: Safeguarding against AI-enabled fraud and cyber-attacks

Role of digital banks in scaling SME finance

Increasing SME access to finance: Lessons learned from the digital payments market

EVENING

## Global SME Finance Award Ceremony

*Gala dinner, members rock, members' talent show*

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MORNING

## Building a thriving SME ecosystem

*Plenary*

Opening remarks

Mobilizing blended capital into sustainable SME financing

Unlocking Capital for Women-Owned Enterprises

NFS and upskilling SMEs

Unlocking development potential: The role of credit guarantees

Closing summary and action

AFTERNOON

## SME growth

*Plenary*

Opening remarks: State of the SME nation

Supporting SMEs through the lifecycle

The next big thing: FinTech Pitch

AFTERNOON

## Outcome-driven Roundtables

Leveraging GenerativeAI to drive internal efficiencies and greater customer engagement

Mitigating risk with AI-powered analysis of alternative data

Non-financial products that enable SMEs on their journey to sustainability

Research paper presentation on the business of SME banking, produced by SMEFF, BIAN, and IBM IBV

SME ratings research presentation by Inbonis

EVENING

Closing reception