

## Sample form, not for offline completion.

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**SME FINANCE**  
FORUM

# Product Innovation of the Year

To identify innovation regarding new financial products, services or value-added services (non-financial services) targeted to meet the needs of SMEs OR the identify innovation in regard to an existing product, service or value-added service(s) and the use or application of it in a novel or unexpected way to meet the needs of SMEs.

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## Start Here

Entry name

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## General information

All questions are required unless otherwise noted, so please enter N/A where an answer is not applicable.

Name of Institution

Or names of institutions if part of a partnership or consortium.

Name of Applicant/Contact Person

Job Title of Applicant/Contact Person

Email address of Applicant/Contact Person

Website of Institution

Headquarters Location

Number of countries where your institution has active operations

Number of Staff

Number of Years in Operation

IDA and/or FCS countries with operations (optional)

Afghanistan

Bangladesh

Benin

Bhutan

Burkina Faso

Burundi

Cabo Verde

Cambodia

Cameroon

Central African Republic

...

If you operate in IDA or FCS countries, please select all IDA and/or FCS designated countries in which you have operations.

Please refer to the country lists for the World Bank Group official IDA (<http://ida.worldbank.org/about/borrowing-countries>) and fragile and conflict-affected situations (<https://thedocs.worldbank.org/en/doc/608a53dd83f21ef6712b5dfef050b00b-0090082023/original/FCSListFY24-final.pdf>).

Basic Institutional Profile

150 words

Please provide a brief background / summary of your institution.

How do you define SME? How do you distinguish this from microenterprise?

Do you have separate accounting for your SME portfolio – e.g., numbers of accounts, loans, product volume; financial spread; allocated overhead; net profit?

# Project Summary

Text entered in this summary section may be used to create the basis for a case study.

Project Title

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## Criteria

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## Attachments

Please provide documentation that is directly relevant to your entry and that supports information/data you have provided in the entry. Do NOT provide information that is indirectly related or unrelated to your submission.

Judges will review files, websites and videos that you provide BUT your entry should contain all the information that they will need to understand your entry as they will not be doing any additional research outside of your submission and attachments.

Attachments should act to support your entry, not to substitute for the entry form. Incomplete entry forms will be rejected.

Supporting information may be supplied as follows:

1. Upload JPEG or PDF files. Maximum file size is 10MB per piece. Please limit number of uploaded attachments to five.
2. Video attachments may be hosted on a video site such as YouTube or Vimeo and the url provided.
3. Provide website URL's or active URL of a landing page. If any sites are not public, please ensure any applicable usernames and passwords are provided and active for judges to review.
4. The written component of your entry should be fully explained within the provided fields with attachments supporting but not substituting for your entry.

