



Global SME Finance Awards 2023

Criteria for Sustainable Bond of the Year Category

General Information

1. Name of Institution
2. Website of Institution
3. Industry Type
4. Headquarters Location
5. Number of Countries where you have active operations
6. Number of Years in Operation
7. How do you define SME? How do you distinguish this from microenterprise? Do you have separate accounting for your SME portfolio – e.g., numbers of accounts, loans, product volume; financial spread; allocated overhead; net profit?
8. Why do you consider your financial institution an SME market leader? How do you compare to the competition in your market such as: 1) overall market share; 2) share in the SME market; 3) standing among competitors for your market segment.

Specific Judging Criteria for Sustainable Bond of the Year

1. What type of bond are you showcasing? Green, Social or Sustainability Bond?
2. Is this a first-time issuance or a repeat issuance?
3. What were you trying to achieve through your bond and how is it aligned with your strategy?
4. Did you work with an Arranger/Investment Bank for the bond issuance? If so, please elaborate.
5. Did you appoint a structuring advisor?
6. Please elaborate on the bond structure. Please provide information about the face value of the bond, the maturity, the rate, the currency, whether it is listed or not listed, is it a public issue or a private placement? Was the bond issued domestically or cross border? How did you distribute your bond? What marketing strategy did you use? Please provide further information as relevant.
7. Did you obtain an External Review? If so, please elaborate.
8. In what country(ies) will the bond have impact? (Note: please list the names of all the countries where this is relevant.)
9. Please describe how the proceeds of the bond are being used. For example, what type of green/social projects are being funded?

10. Further to the above, what is the percentage of the proceeds that are being allocated for SME projects?
11. Please describe the SME projects that are benefiting from the bond proceeds, such as the sectors and/or population segments for which the bond will have impact. (Note: Since this is an award to recognize the impact of bonds on SMEs, please provide as much relevant detail as you can.
12. Do you have plans to issue more green, social and/or sustainable bonds in the future?
13. Please elaborate on why you think your entry is noteworthy and special, and differentiates itself? What do you consider to be its innovative features?
14. Please share any lessons learned that you think could be useful to others seeking to do similar work in issuing a green, social or sustainable bond. Of note would be challenges you faced and how they were overcome.
15. (Optional) Please share any testimonials you may have from your work in issuing your bond e.g., clients, staff members, etc. that may be able to speak to the process and/or impact. (Note: these can be provided as attachments on the Attachment Tab).
16. Please attach your Green, Social and/or Sustainability Bond Framework and External Reviewer reports on the Attachments Tab.

If you are ready to start your entry, click here to be taken to the [awards platform](#)