



## **Criteria for Sustainable Bond of the Year Category**

### **General Information**

1. Industry Type
2. Number of Years in Operation
3. Number of Countries Operating
4. Headquarters Location
5. How do you define SME? How do you distinguish this from microenterprise? Do you have separate accounting for your SME portfolio or ways to measure impact on SMEs?
6. Why do you consider your financial institution an SME market leader? How do you compare to the competition in your market such as: 1) overall market share; 2) share in the SME market; 3) standing among competitors for your market segment.

### **Specific Judging Criteria for Sustainable Bond of the Year**

1. What type of bond are you showcasing? Green, Social or Sustainability Bond?
2. Is this a first-time issuance or a repeated issuance?
3. Please elaborate on the bond structure. Please provide information about the amount of the bond, the maturity, the rate, whether it is listed or not listed, is it a public or private placement? Please provide further information as relevant.
4. Did you work with an Arranger/investment bank for the bond issuance? If so, please elaborate.
5. Did you work with Second Opinion Provider? If so, please elaborate.
6. In what country(ies) will the bond have impact? (*Note: please list the names of all the countries where this is relevant.*)
7. Please describe how the proceeds of the bond are being used. For example, what type of green projects are being funded and/or what type of social projects or assets are being funded? Etc.
8. Further to the above, what is the percentage of the proceeds that are being allocated for SME projects?
9. Please describe the SME projects that are benefiting from the bond proceeds, such as the sectors and/or population segments for which the bond will have impact. (*Note: Since this is an award to recognize the impact of bonds on SMEs, please provide as much detail as you can and is relevant.*)

10. Do you have plans to issue more green, social and/or sustainable bond issuances in the future?
11. Please elaborate on why you think your entry is noteworthy and special, and differentiates itself in your market?
12. Please share any lessons learned that you think could be useful to others seeking to do similar work in issuing a green, social or sustainable bond. Of particular note would be challenges you faced and how they were overcome.
13. (Optional) Please share any testimonials you may have from your work in issuing your bond e.g., clients, staff members, etc that may be able to speak to the process and/or impact. (*Note: these can be provided as attachments on the Attachment Tab*).
14. Please attach your green, social and/or sustainability bond framework and second opinion provider reports on the Attachments Tab.

**If you are ready to start your entry, click here to be taken to the**  
**[awards platform](#)**