



**SME FINANCE**  
FORUM

- ACCELERATING FINANCE FOR BUSINESSES -

**Sponsorship Opportunities**  
**Global SME Finance Forum 2015**  
**November 15–16, 2015**  
**Antalya, Turkey**

LinkedIn: [SME Finance Forum](#)  
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# Sponsorship Opportunities



## The Global SME Finance Forum 2015

The Global SME Finance Forum 2015 is the first annual gathering of leaders of financial institutions, development finance institutions and fintech companies that promote access to finance for small and medium enterprises. The two-day program is designed to provide insights on innovation and transformative technologies that can accelerate small business finance. This year's flagship event will also mark the launch of the SME Finance Forum's global membership network.

## Sponsorship Benefits

- Highlight your brand at a premier gathering of over 300 global SME finance leaders from the private and public sectors
- Enjoy ongoing promotion on our website and social media channels, including dedicated emails to conference attendees
- Leverage networking opportunities with high-level participants and make valuable business connections

## Sponsorship Tiers

	Platinum	Gold	Silver	Bronze
Social media recognition	✓	✓	✓	✓
Acknowledgement by conference MC	✓	✓	✓	✓
Acknowledgement in pre and post-event print/ electronic communications	✓	✓	✓	✓
Advert in conference booklet	1 page	½ page	¼ page	1/8 page
Complimentary conference passes	10	5	3	2
Logo placement opportunities	8	5	3	3
Expo booth	Double Size	Standard Size	Standard Size	
Scheduled networking session	With up to 5 attendees	With up to 3 attendees		
Acknowledgement in conference video	✓	✓		
Welcome dinner speaking slot	✓			
Assigned table for welcome dinner	10 people			
Option to distribute corporate gifts	✓			



# Sponsorship Opportunities

## Platinum — \$100,000

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- Social media recognition (LinkedIn and Twitter)
- Acknowledgement by conference MC
- Acknowledgement in pre and post-event print/electronic communications
- Color advert in conference booklet – 1 full page
- Conference passes – 10
- Expo booth – double sized
- Schedule networking meetings with up to 5 conference attendees/ private meeting room
- Speaking slot at welcome dinner
- Assigned table for 10 at welcome dinner
- Option to distribute corporate gifts during welcome dinner

### Opportunities for logo placement

- Conference website
- Conference booklet
- Stage background
- Video screen on stage prior to each session
- Post-conference video
- Participant name badges
- Tent cards during coffee breaks
- Welcome dinner menu cards

## Gold — \$50,000

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- Social media recognition (LinkedIn and Twitter)
- Acknowledgement by conference MC
- Acknowledgement in pre and post-event print/electronic communications
- Color advert in conference booklet – ½ page
- Conference passes – 5
- Expo booth – standard sized
- Schedule networking meetings with up to 3 conference attendees/ private meeting room

### Opportunities for logo placement

- Conference website
- Conference booklet
- Stage background
- Video screen on stage prior to each session
- Post-conference video

## Silver — \$25,000

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- Social media recognition (LinkedIn and Twitter)
- Acknowledgement by conference MC
- Acknowledgement in pre and post-event print/electronic communications
- Color advert in conference booklet – ¼ page
- Conference passes – 3
- Expo booth – standard sized

### Opportunities for logo placement

- Conference website
- Conference booklet
- Stage background

## Bronze — \$10,000

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- Social media recognition (LinkedIn and Twitter)
- Acknowledgement by conference MC
- Acknowledgement in pre and post-event print/electronic communications
- Color advert in conference booklet – 1/8 page
- Conference passes – 2

### Opportunities for logo placement

- Conference website
- Conference booklet
- Stage background

# Sponsorship Opportunities

## Deadline and More Information

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Sponsorship indications are appreciated as soon as possible, with final commitments made by **September 7, 2015**. Please contact Hye Ji Kim [hkim11@ifc.org](mailto:hkim11@ifc.org) with any questions regarding sponsorship opportunities.

## The SME Finance Forum

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The SME Finance Forum, an initiative of the G-20, works to expand access to finance for small and medium businesses. The Forum operates a global membership network that brings together financial institutions, technology companies, and development finance institutions to share knowledge, spur innovation, and promote the growth of SMEs. Managed by IFC, the SME Finance Forum was established in 2012.

[www.globalsmefinanceforum2015.org](http://www.globalsmefinanceforum2015.org)

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